

Art Design competencies of Visual Communication, Graphics and Printing Students' of Fine Arts Faculty at Damascus University

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Abstract

The research aimed to identify art design competencies of Visual Communications, graphics and printing Students' of fine arts faculty at Damascus University according to the variables of gender, type of secondary certificate, Specialty in the college, University year (2nd, or 3^{ed} Academic year). The Research was applied at the beginning of the second semester of the year (2010-2011), on a sample of (92) students at the faculty of Fine Arts, University of Damascus. The sample included visual communication Graphics and printing, students who were selected randomly, represent (46.5%) of the population.

The researcher followed the analytical descriptive method to determine students' perceptions. The findings of the study were as following:

- Students' possession of Art design competencies mostly ranged between good and very good.
- There is no statistical significant difference in the possession of competencies (the Art idea, Expression and Eloquence in Art design)

due to the variable of gender (male / female), while the difference was found in the rest of the skills in favour of the female gender.

- There were no statistical significant differences in the possession of Art design competencies due to the variable of type of high school.
- There was a statistical significant difference in the possession of competencies (Art idea, Expression and Eloquence in Art design) due to the variable of specialty, in favor of visual communication specialty). The study did not show any significant difference between the two specialties with the rest of the skills.

There was no statistical significant difference in the possession of Art design competencies due to the variable of the school year (2nd or 3rd academic year).

Research recommendations: The research presented some recommendations, the most important of which are follows:

- A enriching the curriculum with Art design courses.
- Conducting more in-depth studies to find out causes of the difference between Male and Females in the possession in Art design competencies.'