

The role and significance of guest room's interior design of Damascene touristic hotel (Field analytical study)*

Dr. George Mahfoud**

Dr. Yousef Abdul Salam***

Abstract

Among most characteristic of hotels services, the guest room which the tourist stays in. Within this room the tourist practices his activities to visit historical, archeological, marketing, entertaining...Etc.

By scoping on guest room design which implies many indications concerning of hospitability duties, service quality, cultural type whereas the tourist spends his staying during his tour. The hotel sojourn relates ecological milieu and urban neighborhood. Such things lead the tourist to have general and personal impressions during his tour. The high quality of such service presented to tourist, the increasing of tourism income, and vice versa. The research concerned on hotel rating of 4 & 3 stars. This group characterized by external and local arrival rates of low costs.

Keywords: interior design – guest room – furniture – hotel – environment- tourism – Damascus

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** Associate Professor. Faculty of Fine Arts. Damascus University

*** Teacher. . Faculty of Fine Arts. Damascus University

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